

# News Release

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## IISRP to Honor Synthetic Rubber Industry Leaders

**Houston, TX, 14 November 2014**— The International Institute of Synthetic Rubber Producers, Inc. (IISRP) will honor two of its outstanding leaders at its next Annual General Meeting (AGM). Dr. Vladimir Busygin of Nizhnekamskneftekhim will be the recipient of the prestigious General Award and Dr. Youichiro Kubo, retired from Zeon Corporation, will receive the coveted Technical Award. Both awards will be formally presented during IISRP's 56th AGM in Cape Town, South Africa the week of 20 April 2015.

“We are excited to return to Cape Town for our 56th AGM after having our last meeting there in 1990. It will be a great honor for me to present these awards to two outstanding contributors to the synthetic rubber industry and valuable supporters of the IISRP,” said James L. McGraw, Managing Director and CEO of the IISRP.



Vladimir Busygin, who is Chairman of the Board of Directors of Nizhnekamskneftekhim, has made significant contributions to the Russian and global petrochemical industry. He is a prominent inventor and scientist, the author of more than 60 scientific works, 118 inventions and 23 utility models, with 28 inventions and 8 utility models currently in production at their sites.

He held the position of Director General at Nizhnekamskneftekhim, one of Russia's largest petrochemical companies, for 14 years while also serving as Vice President of the Russian Chemists Union and as a Board member of the Russian Union of Industrialists and Entrepreneurs, helping to promote the petrochemical industry. He holds a PhD in technology and a post-doctoral degree in economics from Perm State Technical University.



Dr. Youichiro Kubo received his doctorate in applied chemistry from the Tokyo Institute of Technology, where he focused his research on the preparation and properties of cobalt and iron complexes with TPPP.

His 31 years career has been in the area of the development, manufacturing and processing of synthetic rubber and catalysts and in

establishing the technology of catalysts for hydrogenating the reaction of nitrile-butadiene rubber (NBR) in industrial processes.

Dr. Kubo has received several awards and has more than 25 patents to his credit. He sits on the ISO/TC45 Committee on Rubber and when he retired he was Zeon's Senior Scientist of the Rubber and Catalyst Development Division.

The IISRP is an international not-for-profit trade association with over 50 corporate members, domiciled in 23 countries, who produce 80 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports regional offices in Milan, Tokyo and Beijing.

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