

News Release

For Further Information

www.iisrp.com

Or contact: Roxanna Petrovic

Email: roxanna@iisrp.com

713.783.7511 Ext. 222

PR 03.16

IISRP ANNOUNCES FIRST WEBINAR

HOUSTON, Texas USA- 25 May 2016- The IISRP has announced a “Global Automotive Industry Update” webinar event.

The 1 hour webinar be presented by PwC's Brandon Mason where he will discuss the latest trends and outlook for the global automotive industry. Topics will include recent sector developments: the near and long term impact of low oil prices, U.S. recessionary trends, growing concerns over China's economic outlook, the future of alternative mobility models (car/ride sharing, connected cars, autonomous vehicles, etc.) and light vehicle sales and assembly outlooks for key markets. Time will be allotted for participant questions and comments.

The webinar will take place on 13 July, 0900am CST. Registration can be made for this event by going to www.iisrp.com and clicking on Webinar tab.

“This is the first of many webinars and what we hope will be an informative and rewarding experience for Synthetic Rubber industry professionals” said Roxanna Petrovic, IISRP General Director of Programs.

The IISRP is an international not-for-profit trade association with more than 50 corporate members domiciled in 20 countries who produce 80 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports section offices in Milan, Tokyo and Beijing.