

News Release

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IISRP ANNOUNCES WEBINAR

HOUSTON, Texas USA- 7 June 2017- The IISRP has announced an upcoming webinar titled “*Innovation Pays Off*”.

The 1 hour webinar will be presented by Dr. Karin Walczyk, Chemical Research & Resource Innovation Research Lead at Accenture, a global management consulting and professional services company that provides strategy, consulting, digital, technology and operations services.

The webinar will address:

- High performance in chemicals
- How innovation pays off
- Innovation effectiveness and efficiency

The webinar will take place on 21 June 2017, 0900am CST (USA). Registration can be made for this event by going to www.iisrp.com and clicking on Webinar tab.

“This is a continuation of our webinar program and what we hope will be an informative and rewarding experience for synthetic rubber industry professionals” said Roxanna Petrovic, IISRP General Director of Programs.

The IISRP is an international not-for-profit trade association with more than 50 corporate members domiciled in 20 countries who produce 80 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports section offices in Milan, Tokyo and Beijing.