



News Release

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IISRP ELECTS PRESIDENT INTERNATIONAL FOR 2019 - 2020



Seattle, WA. – 04 June 2019 - Mr. Jong-Hoon Baek, Executive Vice-President in Kumho Petrochemicals Co., was elected President International of the International Institute of Synthetic Rubber Producers (IISRP) for the year 2019 – 2020 at the association’ s 60th Annual General Meeting on May 15. He succeeds Mr. Brian Chapman, who now becomes the Institute’ s Past – President International.

Mr. Baek has extensive experience in the polymer industry where he has held positions in the technical area, marketing, sales as well as key management positions.



Mr. Baek was appointed Executive Vice-President in charge of Head Sales and marketing business unit in Kumho Petrochemicals Co., in January 2016. He is responsible for all products including synthetic rubber (SBR, BR, SSBR, etc.) synthetic resins (PS, ABS, EPS, etc.), fine chemicals (antioxidants, etc.) and some other electronic materials.

Mr. Baek holds a BA degree in Chemical Engineering and graduate in MBA.

In addition to Mr. Chapman, who is now the Past – President International and Mr. Baek, who will also serve as President of the Asia Pacific Section, the other members elected to the Institute Executive Committee for the year 2019 -2020 are:

- Mr. Zhang Yong of Sinopec, Vice-President, Asia Pacific Section.
- Mr. Rami Madadin of SABIC, President EMEA Section
- Mr. Enrico Lucchese of Versalis, Vice President EMEA Section
- Mr. Dirk Zinkweg of DOW Chemical, President Americas Section
- Mr. Mark Plante of TSRC DEXCO, Vice-President Americas Section
- Mr. Hendrick Lam of TSRC, Member of the Finance Pension & Audit Committee.
- Mr. Ralf Irmert of Trinseo, Member of the Finance Pension & Audit Committee.
- Mr. Juan Ramon Salinas, IISRP Managing Director, Assistant Treasurer, and Recording Secretary.

The IISRP is an international not-for-profit trade association with more than 60 corporate members domiciled in 22 countries who produce 75 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports section offices in Milan, Tokyo, and Beijing.