

News Release

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Synthetic Rubber Producers Set Program for 2015 Association Meeting

- Premier industry event to be held in Cape Town
- Keynote address on sustainability in the SR industry

Houston, Texas USA – 20 November 2014 -- The sustainability, innovation and trends influencing the synthetic rubber industry are among the topics that industry-leading speakers will address at the International Institute of Synthetic Rubber Producers (IISRP) annual meeting in Cape Town South Africa during 20-23 April 2015.

“The Institute’s annual general meeting has established itself as the go-to event for the synthetic rubber industry,” said James L. McGraw, Managing Director and CEO of IISRP. “Abraham Brink of Karbochem, our International President, has led an outstanding effort in organizing a high level speakers program”, added McGraw.

Daniele Ferrari, CEO of Versalis, will deliver the Keynote address. He will be joined by ten other speakers reflecting the conference theme, “**Future Vision...Forward Movement.**” The full program will be available 1 December, 2014 on the IISRP website at www.iisrp.com. Early registration will be available at that time.

IISRP is an international not-for-profit trade association with corporate members, domiciled in 20 countries, who produce 80 percent of the world's supply of synthetic rubber. Incorporated in 1960 and headquartered in Houston, Texas, the Institute supports section offices in Milan, Tokyo and Beijing.